

Content Provider - USA TODAY

Standards Report - Showing matching content units as of April 29, 2009, 8:59 am PDT

Grades: 7

States: Florida Sunshine State Standards

Subjects: Language Arts

Florida Sunshine State Standards

Language Arts

Grade 7

STANDARD / BODY OF KNOWLEDGE	FL.LA.7.1.6.	Reading Process - Vocabulary Development: The student uses multiple strategies to develop grade appropriate vocabulary.
BENCHMARK / BIG IDEA	LA.7.1.6.1.	The student will use new vocabulary that is introduced and taught directly.
		<p>Content Provider - USA TODAY Lesson 1: Personal Poster Lesson 2: Introducing USA TODAY Lesson 3: The inverted pyramid Lesson 4: Found poems Lesson 5: Quick Write: Notetaking Lesson 6: Why are advertisements effective? Lesson 7: SMART Lesson 8: Cornell Notes Lesson 9: TV Tonight Lesson 10: Using the Question Matrix Lesson 11: Is the information reliable? Lesson 12: Across the USA Lesson 13: SQP2RS Lesson 14: Letter to the editor Lesson 15: Question, Answer, Relationship (QAR) Lesson 16: Frayer Model Lesson 17: Ad aware Lesson 18: Analyzing problems Lesson 19: USA TODAY Snapshots: Thinking about thinking Lesson 20: USA TODAY Snapshots and Bloom's Taxonomy Lesson 21: Summarizing and analyzing an article Lesson 22: Vocabulary development Lesson 23: Across the USA: Graphic representations Lesson 24: ReQuest Lesson 25: RAFT Lesson 26: The Weather Page: Comparing data Lesson 27: Reading and evaluating information Lesson 28: Creating a narrative from a photograph Lesson 29: Ad evaluation: What's for sale? Lesson 30: Discussion Web strategy: Comprehend, evaluate Lesson 31: Alphabet soup strategy for a summary</p>

Lesson 32: SQ3R: Discovering the main idea
 Lesson 33: Writing a scouting report: Interpreting sports statistics and information
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 Lesson 48: Cause & effect
 Lesson 49: Snapshots: Reading between the lines
 Lesson 50: T.A.P.S.:
 Topic-Audience-Purpose-Speaker
 Lesson 51: Persuasive text: How do they DO that?
 Lesson 52: Evaluating validity and reliability
 Lesson 53: USA TODAY Snapshots: From symbols to words
 Lesson 54: Persuasive texts: Save the last word for me!
 Lesson 55: Thinking about technology
 Lesson 56: Entrepreneurs: Finding solutions to problems

BENCHMARK / BIG IDEA

LA.7.1.6.2.

The student will listen to, read, and discuss familiar and conceptually challenging text.

Content Provider - USA TODAY

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BENCHMARK / BIG IDEA

LA.7.1.6.3.

The student will use context clues to determine meanings of unfamiliar words.

Content Provider - USA TODAY

Lesson 7: SMART

Lesson 13: SQP2RS

Lesson 16: Frayer Model
 Lesson 18: Analyzing problems
 Lesson 22: Vocabulary development
 Lesson 23: Across the USA: Graphic representations
 Lesson 29: Ad evaluation: What's for sale?
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 Lesson 47: The Weather Page: Synthesizing information and drawing conclusions
 Lesson 55: Thinking about technology

BENCHMARK / BIG IDEA

LA.7.1.6.5.

The student will relate new vocabulary to familiar words.

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BENCHMARK / BIG IDEA

LA.7.1.6.8.

The student will identify advanced word/phrase relationships and their meanings.

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BENCHMARK / BIG IDEA

LA.7.1.6.9.

The student will determine the correct meaning of words with multiple meanings in context.

Content Provider - USA TODAY

Lesson 42: Movie reviews

BENCHMARK / BIG IDEA	LA.7.1.6.10.	<p>The student will determine meanings of words, pronunciation, parts of speech, etymologies, and alternate word choices by using a dictionary, thesaurus, and digital tools.</p> <p>Content Provider - USA TODAY Lesson 6: Why are advertisements effective? Lesson 21: Summarizing and analyzing an article Lesson 22: Vocabulary development Lesson 23: Across the USA: Graphic representations Lesson 47: The Weather Page: Synthesizing information and drawing conclusions Lesson 55: Thinking about technology</p>
STANDARD / BODY OF KNOWLEDGE	FL.LA.7.1.7.	Reading Process - Reading Comprehension: The student uses a variety of strategies to comprehend grade level text.
BENCHMARK / BIG IDEA	LA.7.1.7.1.	<p>The student will use background knowledge of subject and related content areas, prereading strategies, graphic representations, and knowledge of text structure to make and confirm complex predictions of content, purpose, and organization of a reading selection.</p> <p>Content Provider - USA TODAY Lesson 1: Personal Poster Lesson 5: Quick Write: Notetaking Lesson 10: Using the Question Matrix Lesson 11: Is the information reliable? Lesson 13: SQP2RS Lesson 18: Analyzing problems Lesson 21: Summarizing and analyzing an article Lesson 23: Across the USA: Graphic representations Lesson 24: ReQuest Lesson 25: RAFT Lesson 33: Writing a scouting report: Interpreting sports statistics and information Lesson 35: Anticipation guide Lesson 39: Reading the TV listings Lesson 40: Predictions and inferences Lesson 44: Discovering the main idea Lesson 49: Snapshots: Reading between the lines</p>
BENCHMARK / BIG IDEA	LA.7.1.7.2.	<p>The student will analyze the author's purpose (e.g., to persuade, inform, entertain, explain) and perspective in a variety of texts and understand how they affect meaning.</p> <p>Content Provider - USA TODAY Lesson 1: Personal Poster Lesson 2: Introducing USA TODAY Lesson 6: Why are advertisements effective? Lesson 21: Summarizing and analyzing an article</p>

Lesson 25: RAFT
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BENCHMARK / BIG IDEA

LA.7.1.7.3.

The student will determine the main idea or essential message in grade-level or higher texts through inferring, paraphrasing, summarizing, and identifying relevant details.

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BENCHMARK / BIG IDEA

LA.7.1.7.4.

The student will identify cause-and-effect relationships in text.

Content Provider - USA TODAY

Lesson 2: Introducing USA TODAY
 Lesson 43: Chain reactions
 Lesson 48: Cause & effect
 Lesson 55: Thinking about technology
 Lesson 56: Entrepreneurs: Finding solutions to problems

BENCHMARK / BIG IDEA

LA.7.1.7.5.

The student will analyze a variety of text structures (e.g., comparison/contrast, cause/effect, chronological order, argument/support, lists) and text features (main headings with subheadings) and explain their impact on meaning in text.

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BENCHMARK / BIG IDEA

LA.7.1.7.8.

The student will use strategies to repair comprehension of grade-appropriate text when self-monitoring indicates confusion, including but not limited to rereading, checking context clues, predicting, note-making, summarizing, using graphic and semantic organizers, questioning, and clarifying by checking other sources.

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STANDARD / BODY OF KNOWLEDGE	FL.LA.7.2.1.	Literary Analysis - Fiction: The student identifies, analyzes, and applies knowledge of the elements of a variety of fiction and literary texts to develop a thoughtful response to a literary selection.
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BENCHMARK / BIG IDEA	LA.7.2.1.2.	The student will locate and analyze elements of characterization, setting, and plot, including rising action, conflict, resolution, theme, and other literary elements as appropriate in a variety of fiction.
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Content Provider - USA TODAY

Lesson 40: Predictions and inferences
 Lesson 42: Movie reviews
 Lesson 49: Snapshots: Reading between the lines
 Lesson 54: Persuasive texts: Save the last word for me!

BENCHMARK / BIG IDEA	LA.7.2.1.3.	The student will locate and analyze various literary devices (e.g., sound, meter, figurative and descriptive language).
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Content Provider - USA TODAY

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BENCHMARK / BIG IDEA

LA.7.2.1.7.

The student will locate and analyze an author's use of allusions and descriptive, idiomatic, and figurative language in a variety of literary text, identifying how word choice is used to appeal to the reader's senses and emotions, providing evidence from text to support the analysis.

Content Provider - USA TODAY

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STANDARD / BODY OF KNOWLEDGE

FL.LA.7.2.2.

Literary Analysis - Non-Fiction: The student identifies, analyzes, and applies knowledge of the elements of a variety of non-fiction, informational, and expository texts to demonstrate an understanding of the information presented.

BENCHMARK / BIG IDEA

LA.7.2.2.1.

The student will locate, use, and analyze specific information from organizational text features (e.g., table of contents, headings, captions, bold print, italics, glossaries, indices, key/guide words).

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Lesson 13: SQP2RS
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BENCHMARK / BIG IDEA

LA.7.2.2.2.

The student will use information from the text to state the main idea and/or provide relevant details.

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BENCHMARK / BIG IDEA

LA.7.2.2.3.

The student will organize information to show understanding (i.e., representing main ideas within text through charting, mapping, paraphrasing, summarizing, or comparing/contrasting).

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BENCHMARK / BIG IDEA

LA.7.2.2.4.

The student will identify the characteristics of a variety of types of text and how they are alike and different (e.g., reference works, reports, technical manuals, newspapers, magazines, biographies, periodicals, procedures, instructions).

Content Provider - USA TODAY

Lesson 1: Personal Poster

Lesson 2: Introducing USA TODAY

Lesson 3: The inverted pyramid

Lesson 4: Found poems

Lesson 5: Quick Write: Notetaking

Lesson 6: Why are advertisements effective?

Lesson 7: SMART

Lesson 8: Cornell Notes

Lesson 9: TV Tonight

Lesson 10: Using the Question Matrix

Lesson 11: Is the information reliable?

Lesson 12: Across the USA

Lesson 13: SQP2RS

Lesson 14: Letter to the editor

Lesson 15: Question, Answer, Relationship (QAR)

Lesson 16: Frayer Model

Lesson 17: Ad aware

Lesson 18: Analyzing problems

Lesson 19: USA TODAY Snapshots: Thinking about thinking

Lesson 20: USA TODAY Snapshots and Bloom's Taxonomy

Lesson 21: Summarizing and analyzing an article

Lesson 22: Vocabulary development

Lesson 23: Across the USA: Graphic representations

Lesson 24: ReQuest

Lesson 25: RAFT

Lesson 26: The Weather Page: Comparing data

Lesson 27: Reading and evaluating information

Lesson 28: Creating a narrative from a photograph

Lesson 29: Ad evaluation: What's for sale?

Lesson 30: Discussion Web strategy: Comprehend, evaluate

Lesson 31: Alphabet soup strategy for a summary

Lesson 32: SQ3R: Discovering the main idea

Lesson 33: Writing a scouting report: Interpreting sports statistics and information

Lesson 34: Questioning the author: Discovering the author's point of view

Lesson 35: Anticipation guide

Lesson 36: Critic's corner: Everyone's a critic!

Lesson 37: Writing movie and TV reviews

Lesson 38: Snapshots: Synthesize this!

Lesson 39: Reading the TV listings

Lesson 40: Predictions and inferences

Lesson 41: React to reading with a Quick Write

Lesson 42: Movie reviews

Lesson 43: Chain reactions
 Lesson 44: Discovering the main idea
 Lesson 45: Expressing your opinion
 Lesson 46: Identifying contrasts
 Lesson 47: The Weather Page: Synthesizing information and drawing conclusions
 Lesson 48: Cause & effect
 Lesson 49: Snapshots: Reading between the lines
 Lesson 50: T.A.P.S.:
 Topic-Audience-Purpose-Speaker
 Lesson 51: Persuasive text: How do they DO that?
 Lesson 52: Evaluating validity and reliability
 Lesson 53: USA TODAY Snapshots: From symbols to words
 Lesson 54: Persuasive texts: Save the last word for me!
 Lesson 55: Thinking about technology
 Lesson 56: Entrepreneurs: Finding solutions to problems

BENCHMARK / BIG IDEA

LA.7.2.2.5.

The student will use interest and recommendation of others to select a variety of age- and ability-appropriate non-fiction materials (e.g., biographies and topical areas, such as science, music, art, history, sports, current events) to expand the core knowledge necessary to connect topics and function as a fully literate member of a shared culture.

Content Provider - USA TODAY

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STANDARD / BODY OF KNOWLEDGE

FL.LA.7.3.1.

Writing Process - Pre-Writing: The student will use prewriting strategies to generate ideas and formulate a plan.

BENCHMARK / BIG IDEA

LA.7.3.1.1.

The student will prewrite by generating ideas from multiple sources (e.g., prior knowledge, discussion with others, writer's notebook, research materials, or other reliable sources) based upon teacher-directed topics and personal interests.

Content Provider - USA TODAY

Lesson 1: Personal Poster

Lesson 4: Found poems

Lesson 5: Quick Write: Notetaking

Lesson 6: Why are advertisements effective?
 Lesson 7: SMART
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 Lesson 14: Letter to the editor
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 Lesson 56: Entrepreneurs: Finding solutions to problems

BENCHMARK / BIG IDEA

LA.7.3.1.3.

The student will prewrite by using organizational strategies and tools (e.g., technology, outline, chart, table, graph, Venn Diagram, web, story map, plot pyramid) to develop a personal organizational style.

Content Provider - USA TODAY

Lesson 14: Letter to the editor
 Lesson 37: Writing movie and TV reviews
 Lesson 39: Reading the TV listings
 Lesson 53: USA TODAY Snapshots: From symbols to words

STANDARD / BODY OF KNOWLEDGE

FL.LA.7.3.2.

Writing Process - Drafting: The student will write a draft appropriate to the topic, audience, and purpose.

BENCHMARK / BIG IDEA

LA.7.3.2.1.

The student will draft writing by developing main ideas from the pre-writing plan using primary and secondary sources appropriate to the purpose and audience.

Content Provider - USA TODAY

Lesson 29: Ad evaluation: What's for sale?

BENCHMARK / BIG IDEA	LA.7.3.2.2.	<p>The student will draft writing by organizing information into a logical sequence and combining or deleting sentences to enhance clarity.</p> <p>Content Provider - USA TODAY Lesson 12: Across the USA Lesson 31: Alphabet soup strategy for a summary Lesson 45: Expressing your opinion Lesson 51: Persuasive text: How do they DO that? Lesson 53: USA TODAY Snapshots: From symbols to words</p>
BENCHMARK / BIG IDEA	LA.7.3.2.3.	<p>The student will draft writing by analyzing language techniques of professional authors (including concrete and abstract word choices), and infusing a variety of language techniques to reinforce voice.</p> <p>Content Provider - USA TODAY Lesson 4: Found poems Lesson 5: Quick Write: Notetaking Lesson 6: Why are advertisements effective? Lesson 7: SMART Lesson 8: Cornell Notes Lesson 53: USA TODAY Snapshots: From symbols to words</p>
STANDARD / BODY OF KNOWLEDGE	FL.LA.7.3.3.	Writing Process - Revising: The student will revise and refine the draft for clarity and effectiveness.
BENCHMARK / BIG IDEA	LA.7.3.3.1.	<p>The student will revise by evaluating the draft for development of ideas and content, logical organization, voice, point of view, word choice, and sentence variation.</p> <p>Content Provider - USA TODAY Lesson 12: Across the USA Lesson 45: Expressing your opinion Lesson 53: USA TODAY Snapshots: From symbols to words</p>
BENCHMARK / BIG IDEA	LA.7.3.3.2.	<p>The student will revise by creating clarity and logic by rearranging words, sentences, and paragraphs and developing relationships among ideas.</p> <p>Content Provider - USA TODAY Lesson 12: Across the USA Lesson 45: Expressing your opinion Lesson 53: USA TODAY Snapshots: From symbols to words</p>
BENCHMARK / BIG IDEA	LA.7.3.3.3.	<p>The student will revise by creating precision and interest by using a variety of sentence structures (including the use of participles and participial phrases at the beginning and end of sentences), creative</p>

language devices, and modifying word choices using resources and reference materials (e.g., dictionary, thesaurus).

Content Provider - USA TODAY

Lesson 12: Across the USA

Lesson 29: Ad evaluation: What's for sale?

Lesson 45: Expressing your opinion

Lesson 53: USA TODAY Snapshots: From symbols to words

BENCHMARK / BIG IDEA

LA.7.3.3.4.

The student will revise by applying appropriate tools or strategies to evaluate and refine the draft (e.g., peer review, checklists, rubrics).

Content Provider - USA TODAY

Lesson 4: Found poems

Lesson 25: RAFT

Lesson 29: Ad evaluation: What's for sale?

Lesson 36: Critic's corner: Everyone's a critic!

Lesson 39: Reading the TV listings

STANDARD / BODY OF KNOWLEDGE

FL.LA.7.3.4.

Writing Process - Editing for Language Conventions: The student will edit and correct the draft for standard language conventions.

BENCHMARK / BIG IDEA

LA.7.3.4.1.

The student will edit for correct use of spelling, using spelling rules, orthographic patterns, generalizations, knowledge of root words, prefixes, suffixes, and knowledge of Greek and Latin root words and using a dictionary, thesaurus, or other resources as necessary.

Content Provider - USA TODAY

Lesson 53: USA TODAY Snapshots: From symbols to words

BENCHMARK / BIG IDEA

LA.7.3.4.2.

The student will edit for correct use of capitalization, including regional names (e.g., East Coast), historical events and documents.

Content Provider - USA TODAY

Lesson 28: Creating a narrative from a photograph

Lesson 45: Expressing your opinion

Lesson 51: Persuasive text: How do they DO that?

Lesson 53: USA TODAY Snapshots: From symbols to words

BENCHMARK / BIG IDEA

LA.7.3.4.3.

The student will edit for correct use of punctuation of sentence structures, including participles and participial phrases, colon in introductory lists and to punctuate business letter salutations, semicolon in compound sentences, dash for additional emphasis or information, and apostrophes for plural possessives.

		<p>Content Provider - USA TODAY Lesson 28: Creating a narrative from a photograph Lesson 45: Expressing your opinion Lesson 51: Persuasive text: How do they DO that? Lesson 53: USA TODAY Snapshots: From symbols to words</p>
BENCHMARK / BIG IDEA	LA.7.3.4.4.	<p>The student will edit for correct use of the eight parts of speech (noun, pronoun, verb, adverb, adjective, conjunction, preposition, interjection), regular and irregular verbs, and pronoun agreement.</p> <p>Content Provider - USA TODAY Lesson 45: Expressing your opinion Lesson 51: Persuasive text: How do they DO that? Lesson 53: USA TODAY Snapshots: From symbols to words</p>
BENCHMARK / BIG IDEA	LA.7.3.4.5.	<p>The student will edit for correct use of consistency in verb tense in simple, compound, and complex sentences.</p> <p>Content Provider - USA TODAY Lesson 45: Expressing your opinion Lesson 51: Persuasive text: How do they DO that? Lesson 53: USA TODAY Snapshots: From symbols to words</p>
STANDARD / BODY OF KNOWLEDGE	FL.LA.7.3.5.	<p>Writing Process - Publishing: The student will write a final product for the intended audience.</p>
BENCHMARK / BIG IDEA	LA.7.3.5.2.	<p>The student will use elements of spacing and design for graphics (e.g., tables, drawings, charts, graphs) when applicable to enhance the appearance of the document.</p> <p>Content Provider - USA TODAY Lesson 17: Ad aware Lesson 20: USA TODAY Snapshots and Bloom's Taxonomy Lesson 23: Across the USA: Graphic representations Lesson 29: Ad evaluation: What's for sale? Lesson 51: Persuasive text: How do they DO that?</p>
BENCHMARK / BIG IDEA	LA.7.3.5.3.	<p>The student will share the writing with the intended audience.</p> <p>Content Provider - USA TODAY Lesson 1: Personal Poster Lesson 4: Found poems Lesson 8: Cornell Notes</p>
STANDARD / BODY OF KNOWLEDGE	FL.LA.7.4.1.	<p>Writing Applications - Creative: The student develops and demonstrates creative writing.</p>

BENCHMARK / BIG IDEA	LA.7.4.1.1.	<p>The student will write narrative accounts with an engaging plot (including rising action, conflict, suspense, climax, falling action, and resolution), and that use a range of appropriate strategies and specific narrative action (e.g., dialogue, movement, gestures, expressions) and include effectively developed and complex characters, a clearly described setting, figurative language, and descriptive words or phrases to enhance style and tone.</p> <p>Content Provider - USA TODAY Lesson 28: Creating a narrative from a photograph</p>
BENCHMARK / BIG IDEA	LA.7.4.1.2.	<p>The student will write a variety of expressive forms (e.g., realistic fiction, one-act play, suspense story, poetry) that according to the type of writing employed, incorporate figurative language, rhythm, dialogue, characterization, plot, and appropriate format.</p> <p>Content Provider - USA TODAY Lesson 4: Found poems Lesson 25: RAFT Lesson 28: Creating a narrative from a photograph Lesson 55: Thinking about technology</p>
STANDARD / BODY OF KNOWLEDGE	FL.LA.7.4.2.	<p>Writing Applications - Informative: The student develops and demonstrates technical writing that provides information related to real-world tasks.</p>
BENCHMARK / BIG IDEA	LA.7.4.2.1.	<p>The student will write in a variety of informational/expository forms (e.g., summaries, procedures, instructions, experiments, rubrics, how-to manuals, assembly instructions).</p> <p>Content Provider - USA TODAY Lesson 2: Introducing USA TODAY Lesson 3: The inverted pyramid Lesson 42: Movie reviews Lesson 48: Cause & effect Lesson 49: Snapshots: Reading between the lines Lesson 51: Persuasive text: How do they DO that?</p>
BENCHMARK / BIG IDEA	LA.7.4.2.2.	<p>The student will record information (e.g., observations, notes, lists, charts, legends) related to a topic, including visual aids to organize and record information, as appropriate, and attribute sources of information.</p> <p>Content Provider - USA TODAY Lesson 5: Quick Write: Notetaking Lesson 7: SMART Lesson 8: Cornell Notes</p>

Lesson 10: Using the Question Matrix
 Lesson 11: Is the information reliable?
 Lesson 13: SQP2RS
 Lesson 15: Question, Answer, Relationship (QAR)
 Lesson 16: Frayer Model
 Lesson 23: Across the USA: Graphic representations
 Lesson 25: RAFT
 Lesson 27: Reading and evaluating information
 Lesson 29: Ad evaluation: What's for sale?
 Lesson 32: SQ3R: Discovering the main idea
 Lesson 33: Writing a scouting report: Interpreting sports statistics and information
 Lesson 38: Snapshots: Synthesize this!
 Lesson 41: React to reading with a Quick Write
 Lesson 43: Chain reactions
 Lesson 45: Expressing your opinion
 Lesson 46: Identifying contrasts
 Lesson 50: T.A.P.S.:
 Topic-Audience-Purpose-Speaker
 Lesson 51: Persuasive text: How do they DO that?
 Lesson 52: Evaluating validity and reliability
 Lesson 54: Persuasive texts: Save the last word for me!
 Lesson 55: Thinking about technology
 Lesson 56: Entrepreneurs: Finding solutions to problems

BENCHMARK / BIG IDEA

LA.7.4.2.3.

The student will write specialized informational/expository essays (e.g., process, description, explanation, comparison/contrast, problem/solution) that include a thesis statement, supporting details, an organizational structure particular to its type, and introductory, body, and concluding paragraphs.

Content Provider - USA TODAY

Lesson 6: Why are advertisements effective?
 Lesson 23: Across the USA: Graphic representations
 Lesson 27: Reading and evaluating information
 Lesson 29: Ad evaluation: What's for sale?
 Lesson 41: React to reading with a Quick Write
 Lesson 42: Movie reviews
 Lesson 46: Identifying contrasts
 Lesson 47: The Weather Page: Synthesizing information and drawing conclusions
 Lesson 48: Cause & effect
 Lesson 50: T.A.P.S.:
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 Lesson 52: Evaluating validity and reliability
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 Lesson 55: Thinking about technology
 Lesson 56: Entrepreneurs: Finding solutions to problems

BENCHMARK / BIG IDEA	LA.7.4.2.4.	<p>The student will write a variety of informal communications (e.g., friendly letters, thank-you notes, messages) and formal communications (e.g., conventional business letters, invitations) that follow a format and that have a clearly stated purpose and that include the date, proper salutation, body, closing and signature.</p> <p>Content Provider - USA TODAY Lesson 14: Letter to the editor Lesson 45: Expressing your opinion</p>
BENCHMARK / BIG IDEA	LA.7.4.2.5.	<p>The student will write detailed directions to unfamiliar locations using cardinal and ordinal directions, landmarks, streets, and distances, and create an accompanying map.</p> <p>Content Provider - USA TODAY Lesson 47: The Weather Page: Synthesizing information and drawing conclusions</p>
STANDARD / BODY OF KNOWLEDGE	FL.LA.7.4.3.	<p>Writing Applications - Persuasive: The student develops and demonstrates persuasive writing that is used for the purpose of influencing the reader.</p>
BENCHMARK / BIG IDEA	LA.7.4.3.1.	<p>The student will write persuasive text (e.g., advertisement, speech, essay, public service announcement) that establish and develop a controlling idea and supporting arguments for the validity of the proposed idea with detailed evidence.</p> <p>Content Provider - USA TODAY Lesson 14: Letter to the editor Lesson 37: Writing movie and TV reviews Lesson 42: Movie reviews Lesson 45: Expressing your opinion Lesson 51: Persuasive text: How do they DO that?</p>
BENCHMARK / BIG IDEA	LA.7.4.3.2.	<p>The student will write persuasive text (e.g., advertisement, speech, essay, public service announcement) that includes persuasive techniques (e.g., word choice, repetition, emotional appeal, hyperbole, appeal to authority, celebrity endorsement, rhetorical question, irony).</p> <p>Content Provider - USA TODAY Lesson 14: Letter to the editor Lesson 37: Writing movie and TV reviews Lesson 42: Movie reviews Lesson 45: Expressing your opinion Lesson 51: Persuasive text: How do they DO that?</p>
STANDARD / BODY OF KNOWLEDGE	FL.LA.7.5.2.	<p>Communication - Listening and Speaking: The student effectively applies listening and speaking</p>

strategies.

BENCHMARK / BIG IDEA

LA.7.5.2.1.

The student will use effective listening strategies for informal and formal discussions, connecting to and building on the ideas of a previous speaker and respecting the viewpoints of others when identifying bias or faulty logic.

Content Provider - USA TODAY

Lesson 1: Personal Poster

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Lesson 3: The inverted pyramid

Lesson 4: Found poems

Lesson 5: Quick Write: Notetaking

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Lesson 7: SMART

Lesson 8: Cornell Notes

Lesson 9: TV Tonight

Lesson 10: Using the Question Matrix

Lesson 11: Is the information reliable?

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Lesson 13: SQP2RS

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Lesson 18: Analyzing problems

Lesson 19: USA TODAY Snapshots: Thinking about thinking

Lesson 20: USA TODAY Snapshots and Bloom's Taxonomy

Lesson 21: Summarizing and analyzing an article

Lesson 22: Vocabulary development

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Lesson 24: ReQuest

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Lesson 26: The Weather Page: Comparing data

Lesson 27: Reading and evaluating information

Lesson 28: Creating a narrative from a photograph

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Lesson 32: SQ3R: Discovering the main idea

Lesson 33: Writing a scouting report: Interpreting sports statistics and information

Lesson 34: Questioning the author: Discovering the author's point of view

Lesson 35: Anticipation guide

Lesson 36: Critic's corner: Everyone's a critic!

Lesson 37: Writing movie and TV reviews

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BENCHMARK / BIG IDEA LA.7.5.2.2. The student will analyze persuasive techniques in both formal and informal speech.

Content Provider - USA TODAY
 Lesson 42: Movie reviews

BENCHMARK / BIG IDEA LA.7.5.2.3. The student will organize and effectively deliver speeches to entertain, inform and persuade, demonstrating appropriate language choices, body language, eye contact, gestures, and the use of supporting graphics and technology.

Content Provider - USA TODAY
 Lesson 18: Analyzing problems

STANDARD / BODY OF KNOWLEDGE FL.LA.7.6.1. Information and Media Literacy - Informational Text: The student comprehends the wide array of informational text that is part of our day to day experiences.

BENCHMARK / BIG IDEA LA.7.6.1.2. The student will explain how text features (e.g., charts, maps, diagrams, sub-headings, captions, illustrations, graphs) aid the reader's understanding.

Content Provider - USA TODAY
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 Lesson 2: Introducing USA TODAY
 Lesson 5: Quick Write: Notetaking
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STANDARD / BODY OF KNOWLEDGE	FL.LA.7.6.2.	Information and Media Literacy - Research Process: The student uses a systematic process for the collection, processing, and presentation of information.
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BENCHMARK / BIG IDEA	LA.7.6.2.1.	The student will select a topic, develop a prioritized search plan, and apply evaluative criteria (e.g., relevance, objectivity, scope of content in print and online sources) to select appropriate resources for research.
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Content Provider - USA TODAY

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 Lesson 53: USA TODAY Snapshots: From symbols to words
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 Lesson 56: Entrepreneurs: Finding solutions to problems

BENCHMARK / BIG IDEA LA.7.6.2.3. The student will write an informational report that includes a focused topic, appropriate facts and relevant details, a logical sequence, a concluding statement, and a list of sources used.

Content Provider - USA TODAY

Lesson 14: Letter to the editor

BENCHMARK / BIG IDEA LA.7.6.2.4. The student will understand the importance of legal and ethical practices, including laws regarding libel, slander, copyright, and plagiarism in the use of mass media and digital sources, know the associated consequences, and comply with the law.

Content Provider - USA TODAY

Lesson 6: Why are advertisements effective?

Lesson 11: Is the information reliable?

Lesson 14: Letter to the editor

STANDARD / BODY OF KNOWLEDGE FL.LA.7.6.3. Information and Media Literacy - Media Literacy: The student develops and demonstrates an understanding of media literacy as a life skill that is integral to informed decision making.

BENCHMARK / BIG IDEA LA.7.6.3.3. The student will distinguish between propaganda and ethical reasoning strategies in print and nonprint media.

Content Provider - USA TODAY

Lesson 6: Why are advertisements effective?

Lesson 17: Ad aware

Lesson 29: Ad evaluation: What's for sale?

Lesson 31: Alphabet soup strategy for a summary

Lesson 34: Questioning the author: Discovering the author's point of view

Lesson 36: Critic's corner: Everyone's a critic!

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Lesson 54: Persuasive texts: Save the last word for me!