

OVERVIEW

USA TODAY, the nation's top-selling newspaper, now offers the new e-Edition product as a trial to four select colleges using the print edition of USA TODAY on campus. The e-Edition is an exact replica of USA TODAY featuring additional interactive and exclusive content. The e-Edition product will also include a Saturday-Sunday edition called USA TODAY EXTRA, the first weekend product from USA TODAY.



USA TODAY's e-Edition is a page-by-page, exact replica edition of the newspaper delivered by 5:30 a.m. ET. Students can access the e-Edition from their university server, with an additional option to sign up to receive Campus Buzz, an e-mail notification each morning alerting them of their e-Edition delivery. The e-Edition may be read online or downloaded for later use.

The USA TODAY e-Edition offers a robust and user-friendly platform featuring the speed of the Internet with the organization of a newspaper. The familiar look of the newspaper is presented in a flexible and dynamic digital portal powered by Olive Software. Olive Software is a pioneer in the publishing industry with over a decade of proven leadership in the development of innovative, multi-channel publishing solutions.

- Same format, appearance, and design of our print edition
- Ease of printing, thumbnails, zoom-in/fit to page, e-mailing, saving and searching articles
- Text to voice capability
- Searchable with access to archives
- Latest news and sports
- Flawless delivery (5:30 a.m. ET)
- Embedded online videos that accompany content
- Interactive puzzles and games
- Portable – easily downloaded for later reference



USA TODAY e-Edition

FREQUENTLY ASKED QUESTIONS

Q: How much does it cost?

A: From October 2009 – April 2010 your campus will be offered a FREE trial of the e-Edition to enhance accessibility of USA TODAY content. Delivery of the print newspapers on campus will continue as normal. During this trial USA TODAY will evaluate and assess the effectiveness of the e-Edition on your campus. Based on student response and usage, a cost structure will then be determined for future availability options.

Q: How does this work?

A: USA TODAY produces an exact digital replica of the daily newspaper delivered via the web. It is available anywhere in the world. The final edition is made available by 5:30 a.m. ET.

Q: Which applications read the e-Edition?

A: The e-Edition utilizes Adobe Flash software (a fairly standard application on most computers) to present e-Edition on computers.

Q: How will I receive my issue?

A: The e-Edition will be available by 5:30 a.m. ET Monday-Saturday. You will find a link on a Mizzou webpage for direct access to the e-Edition. You can also sign up for a reminder e-mail, called Campus Buzz, from USA TODAY that will take you directly to that web page.

Q: What are the technical requirements?

A: The e-Edition is available using standard browsers such as IE 7, IE 8, Firefox or Safari.

Q: Who should I contact for help with technical issues, questions, or feedback?

A: The e-Edition provides documentation and help throughout, however, you may call USA TODAY at 1-800-872-4546 or visit www.usatoday.com. Please also see the [Mizzou e-Edition User Guide](#) (PDF).

Q: How can I sign up for the Campus Buzz reminder e-mail?

A: [Click here](#) to sign up for Campus Buzz. You may “opt out” at any time. This daily e-mail reminder will provide 2-3 highlights for that day’s newspaper.

Q: Can I print the electronic editions for personal use?

A: Yes, you can print an article, puzzles, graphics, or a full page.

Q: Can I download my e-Edition?

A: Yes, simply log-in to the e-Edition and download the off-line PDFs.

Q: What type of search functionality does the e-Edition offer?

A: Unlike printed publications, you can quickly search the e-Edition in a number of ways. You can search the issue you are currently reading. You can search all issues, including back-issues. You can get a thumbnail or headline, preview list of hits with issue and page numbers. A click will automatically open that issue.